

## KWETHA | ANSWERS | TUTORIAL

*Kwetha* is a free information provider offering fast, reliable and personalized content about Kenya and Kenyan content. *Kwetha* strives to gather and provide extensive content about Kenya and present it to users in a simplified but comprehensive manner. We endeavor to transform the information search experience through an ask and find format.



# HOW DOES IT WORKS



The screenshot shows a web browser window with the URL [www.kwetha.co.ke/index.php?p=work](http://www.kwetha.co.ke/index.php?p=work). The page content includes:

- Answers | Nairobi Traffic | Nairoutes | Blog | Pricelist**
- How it works**
- What is Kwetha**  
Kwetha Answers is a free information provider offering fast reliable and personalized information. When a user asks a question, they are issued with a TICKET NUMBER which they then use to access their answers after about ten minutes.
- How the Ticketing System works**  
In order to access their answer, the user follows 3 simple steps:
  1. Ask a question and get a Ticket Number
  2. Copy or download the Ticket Number and wait for about ten minutes
  3. Type or paste the Ticket Number in the Search Box (after the waiting period) and press ENTERThe ticket Number expires after 24 hours, but the answers are available on the Sample Answers page. In order to access the answer, one should type their question in the search bar on the sample answers page and search.
- How Kwetha is Different from other Search Engines**  
Unlike other conventional search engines that give a list of sources of information, Kwetha synthesizes the available information and presents it in a well-formatted reply. In addition, Kwetha Answers can access and process data that is not yet available on the internet and avail it to users.

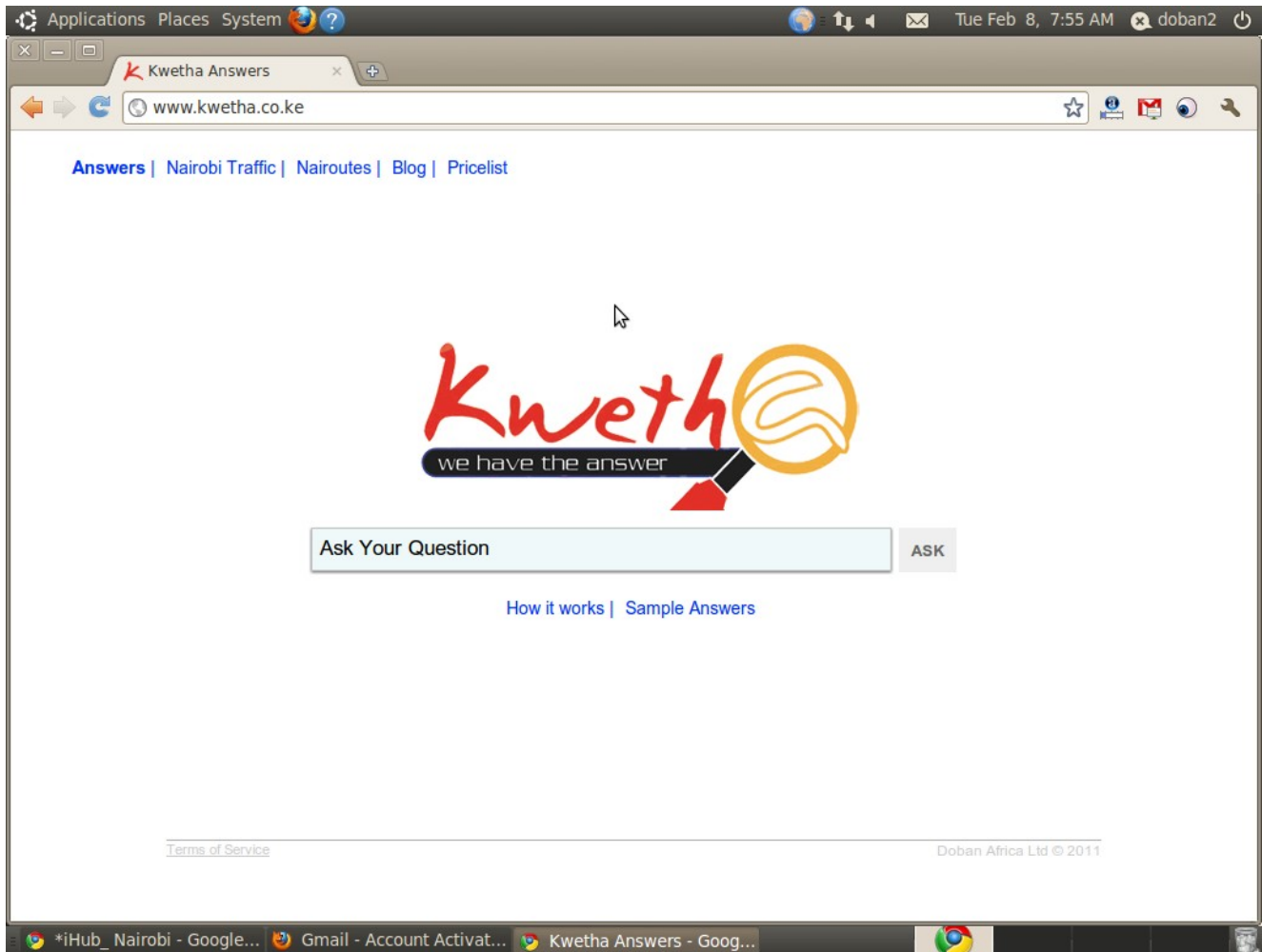
At the bottom of the page, there is a [Terms of Service](#) link and the copyright notice: Doban Africa Ltd © 2011.



TICKETS ARE VERY IMPORTANT - YOU USE THEM TO ACCESS YOUR ANSWER AND THEY ARE SPECIFIC TO EACH ANSWER - KEEP IT

# HOME PAGE

\*\*\*\*\* THIS HOW IT LOOKS \*\*\*\*\*

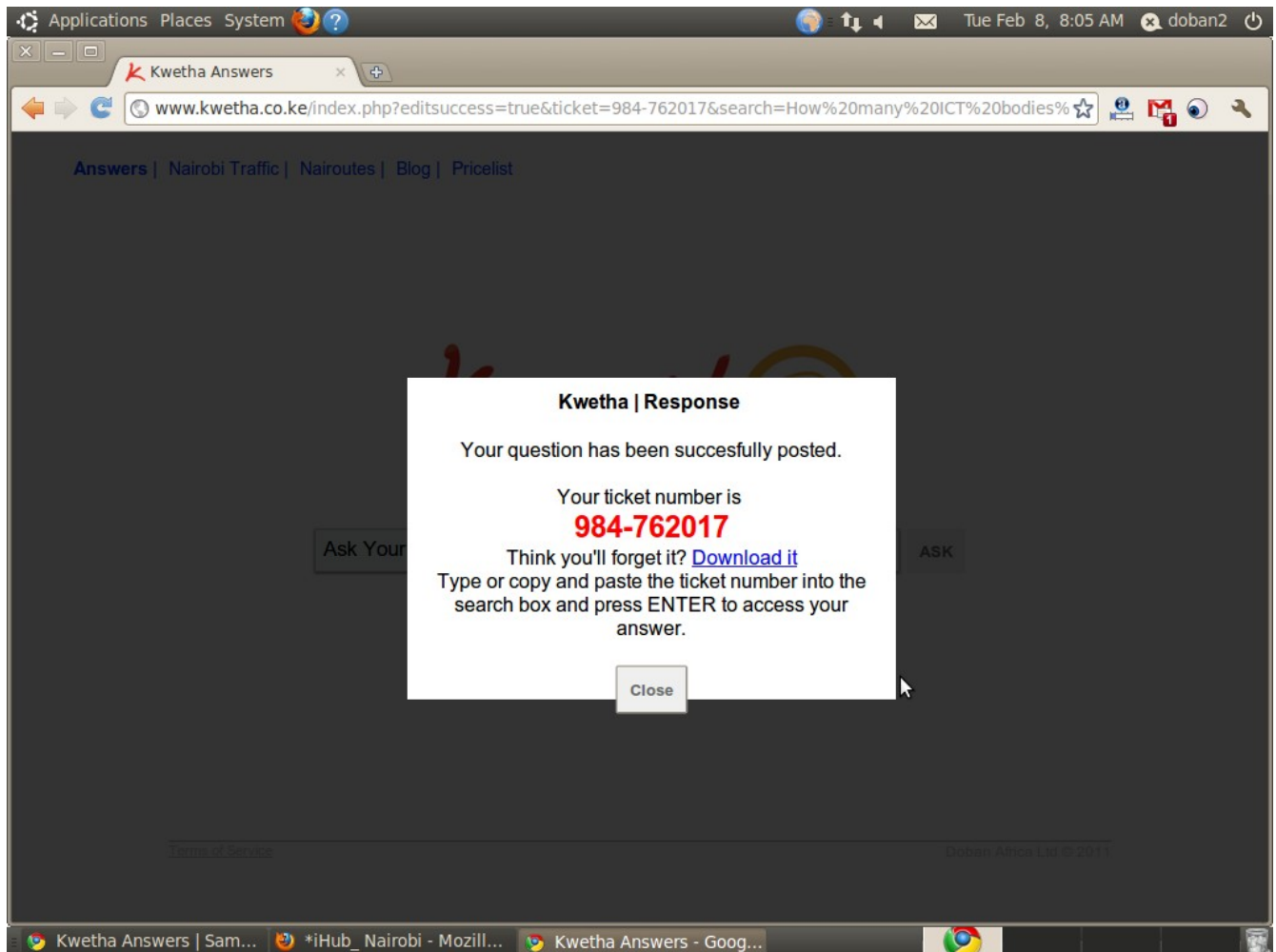


FEELING FAMILIAR? – BUT IT'S NOT GOOGLE, THE RESULTS ARE NOT REAL TIME 😞 DON'T WORRY THE WAIT IS WORTH IT, ABOUT TEN MINUTES AND RESULT WILL BE AVAILABLE.

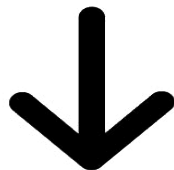
HINT: ASK QUESTIONS THAT REQUIRE PROCESSING AND ARE WORTH THE WAIT.

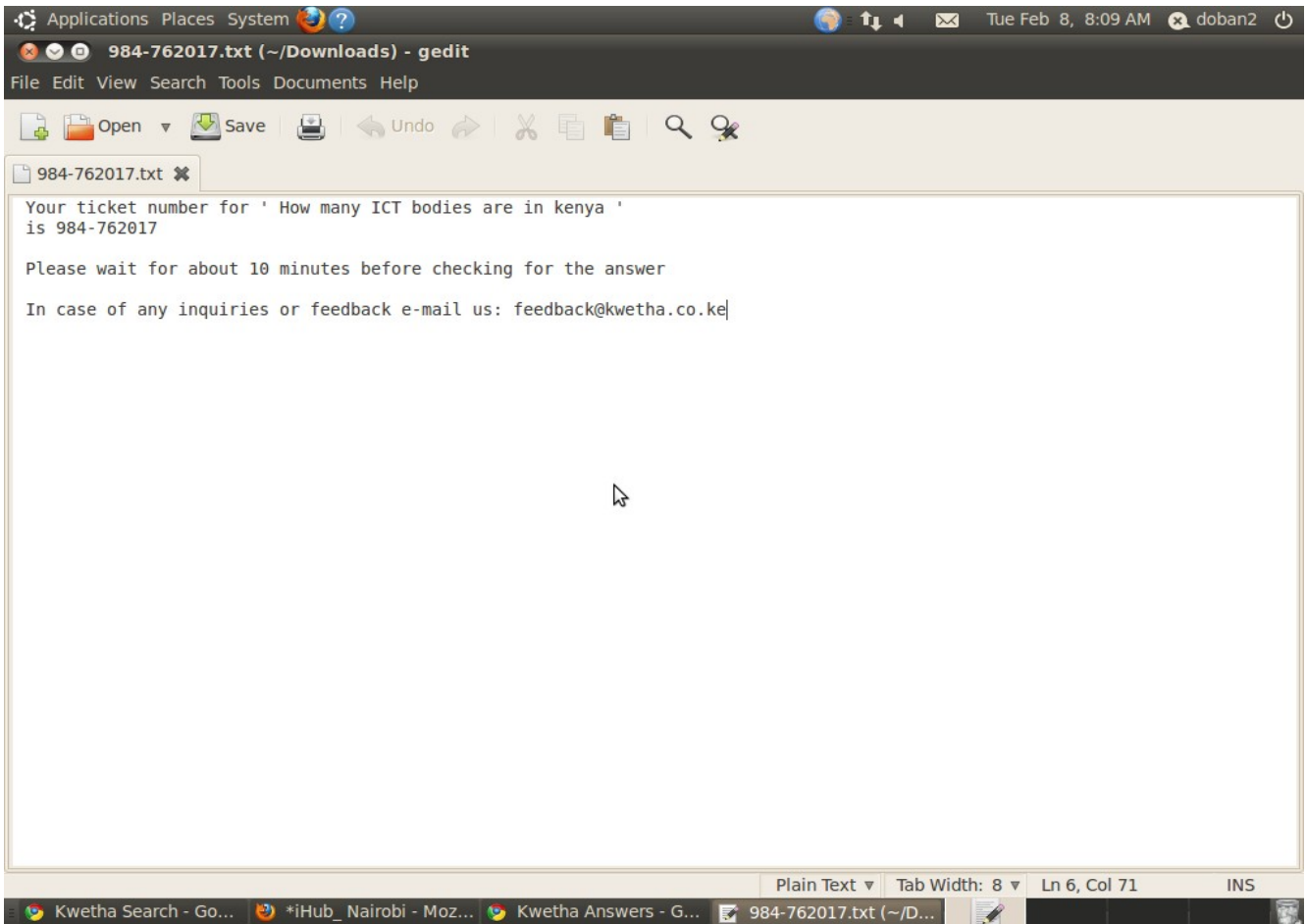
SO WHAT DO WE DO KNOW?.....ASK A QUESTION

E.g How Many ICT bodies are there in Kenya? And Voila your Ticket number pops up.



You can copy it and use it later or download it, for now let us download it. And This is how it looks





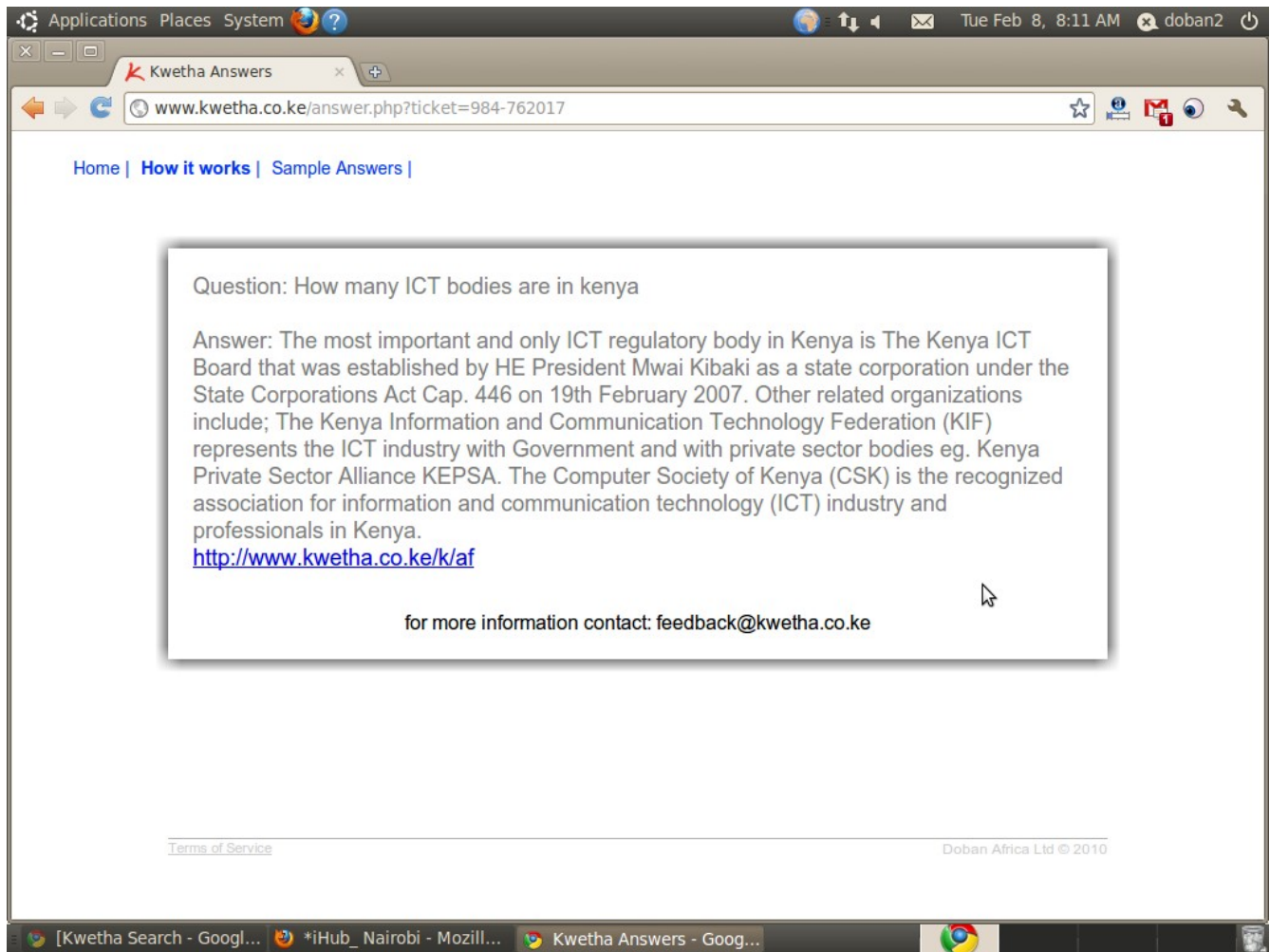
the downloaded ticket contains the question and the corresponding ticket number.

So What Next?

Wait for about 10 minutes .....

Go to the start page [www.kwetha.co.ke](http://www.kwetha.co.ke) and copy and paste your ticket number.

HOORAY: WE HAVE AN ANSWER



The screenshot shows a web browser window with the following content:

- Browser title: Kwetha Answers
- Address bar: [www.kwetha.co.ke/answer.php?ticket=984-762017](http://www.kwetha.co.ke/answer.php?ticket=984-762017)
- Navigation links: Home | [How it works](#) | [Sample Answers](#)
- Question: How many ICT bodies are in kenya
- Answer: The most important and only ICT regulatory body in Kenya is The Kenya ICT Board that was established by HE President Mwai Kibaki as a state corporation under the State Corporations Act Cap. 446 on 19th February 2007. Other related organizations include; The Kenya Information and Communication Technology Federation (KIF) represents the ICT industry with Government and with private sector bodies eg. Kenya Private Sector Alliance KEPSA. The Computer Society of Kenya (CSK) is the recognized association for information and communication technology (ICT) industry and professionals in Kenya.  
<http://www.kwetha.co.ke/k/af>
- Contact information: for more information contact: [feedback@kwetha.co.ke](mailto:feedback@kwetha.co.ke)
- Footer: [Terms of Service](#) Doban Africa Ltd © 2010

END OF STORY